

# Media kit

# FRIENDS JOURNAL

2012 - 2013

**Brianna Taylor, Advertising Sales Manager**  
1216 Arch Street, Suite 2A, Philadelphia, PA 19107  
1-800-471-6863 • 215-568-1377 (fax)  
[www.friendsjournal.org/advertise](http://www.friendsjournal.org/advertise)

## CONTENTS

|                                    |    |
|------------------------------------|----|
| <b>A vibrant audience</b>          | 2  |
| <b>An exceptional context</b>      | 3  |
| <b>Outstanding demographics</b>    | 4  |
| <b>A word from the publisher</b>   | 6  |
| <b>Magazine content</b>            | 7  |
| <b>High-impact display ads</b>     | 8  |
| <b>Additional ad sizes</b>         | 9  |
| <b>Display ad guidelines</b>       | 10 |
| <b>Classified ads and listings</b> | 12 |
| <b>Online content and ads</b>      | 13 |
| <b>Schedules and deadlines</b>     | 14 |
| <b>Special theme issues</b>        | 15 |
| <b>Contract and copy rules</b>     | 15 |
| <b>Key info at a glance</b>        | 16 |

# The best way to deliver your message to a vibrant Quaker audience

Your advertisements in *Friends Journal* will reach a remarkable group of loyal and motivated readers.

Issue after issue, you'll connect in powerful ways with an audience that is **highly educated**, infused with a **love of reading**, caring about **spiritual fulfillment**, enjoying an **above-average income**, and ready to act on a deep desire for **social and environmental justice**.

With over twenty thousand readers, there is **no better way to reach Friends** than through *Friends Journal*.

A wide range of businesses and organizations rely on *Friends Journal* as an important part of their **ongoing promotional program**.

Socially responsible investment companies, caring retirement communities, and progressive educational institutions advertise in *Friends Journal*. So do eco-vacation destinations, artisan craft makers, publishers of insightful materials for discriminating spiritual readers, and many others. They advertise because of the strong response they get from our **loyal community of readers**.

Advertising in *Friends Journal* **can work for you, too**.

Each issue is carefully crafted to **touch both mind and heart**. Perhaps that's why your visibility in *Friends Journal* is able to have such a remarkable impact.

You'll not only **make a statement**. You'll **make a sale**.



Photo by Bill Davenport



Photo by Seth Barch



FRIENDS  
JOURNAL

## A magazine in which your ad can soar

Each issue of *Friends Journal* features photos, articles, and art that express the inner life of our readers. Your ad will be placed in a context of **simple beauty** and **quiet strength**.

And because *Friends Journal* is printed wholly in black and white, its simplicity will **help underscore your message**.

It's the kind of magazine that invites readers to spend time in its pages. This is a magazine of personal journeys, thoughtful voices, surprising insights. Art, poetry, and

profiles appear between wonderful essays **designed to enrich the lives and uplift the spirits** of all who open its pages.

And because *Friends Journal* is a magazine which **readers linger** over (and often save for years), your ad will get multiple exposures to responsive readers who are **regularly discovering increasing opportunities** to breathe, to listen, to stretch their spirits, and to grow.

# Outstanding demographics to enrich your next campaign

## Educated advocates

|                             |     |
|-----------------------------|-----|
| Bachelor's degree or higher | 92% |
| Master's degree or higher   | 63% |
| Doctoral degree             | 21% |

## Affluent humanitarians

Median household income (2008) . . . \$71,356  
 ▶ *This is approximately 142% of the general median household income in the United States*

## Influential leaders

|                                  |     |
|----------------------------------|-----|
| Educators                        | 32% |
| Medical and legal professionals  | 17% |
| Managers and business executives | 8%  |
| Social service professionals     | 8%  |

▶ *Approximately 4% are students or unemployed, while 48% are employed and another 48% are retired*

## Committed Quakers

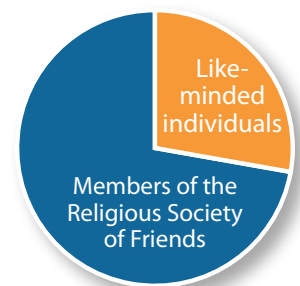
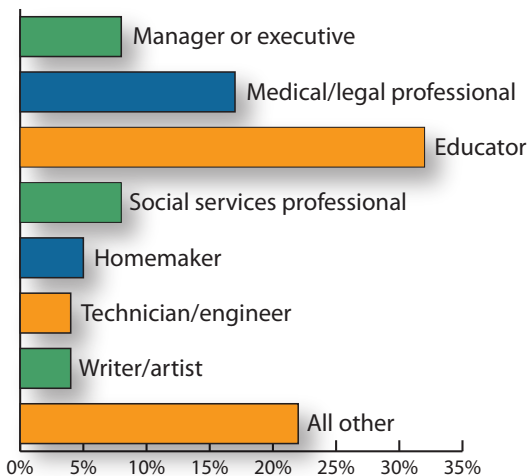
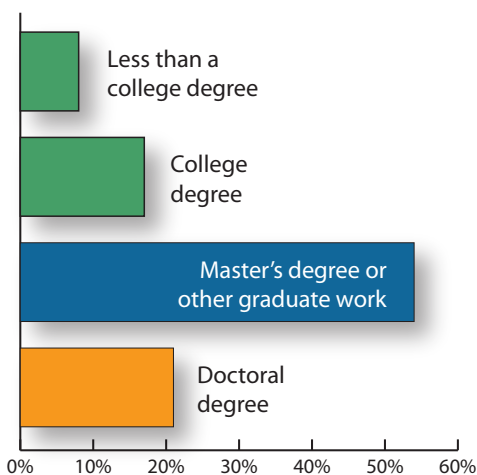
|                               |     |
|-------------------------------|-----|
| Member of a Friends meeting   | 72% |
| Other like-minded individuals | 28% |

▶ *70% attend Quaker worship at least once a month; 56% weekly (or nearly so)*

## Seasoned readers

|                    |     |
|--------------------|-----|
| Age 50 and younger | 14% |
| Age 51 to 65       | 44% |
| Age 66 to 80       | 27% |
| Age 81 and above   | 15% |
| Male               | 36% |
| Female             | 64% |

▶ *Strong interests: Quaker beliefs and theology, integration of faith/work/home lives, spiritual reflection, social activism, public policy engagement*





FRIENDS  
JOURNAL

### Web-savvy consumers

- Online book buyers . . . . . 80%
- Internet travel purchasers . . . . . 72%
- Web clothing shoppers . . . . . 51%
- Online gift buyers . . . . . 44%
- Online donors to charitable causes . . . . . 44%
- Internet arts and entertainment patrons . . 39%
- Web-based donors to political causes . . . 35%
- Internet music purchasers . . . . . 33%

► 85% of *Friends Journal* readers use the Internet daily for personal purposes

### Dedicated subscribers

- Approximate current circulation . . . . . 9,000
- Median readers per copy . . . . . 2.2
- Typical readers per issue . . . . . 20,000
- Median years reading *Friends Journal* . . . . . 10+
- U.S. states included in readership . . . . . All
- Canadian provinces included . . . . . All
- Additional countries represented . . . . . 40

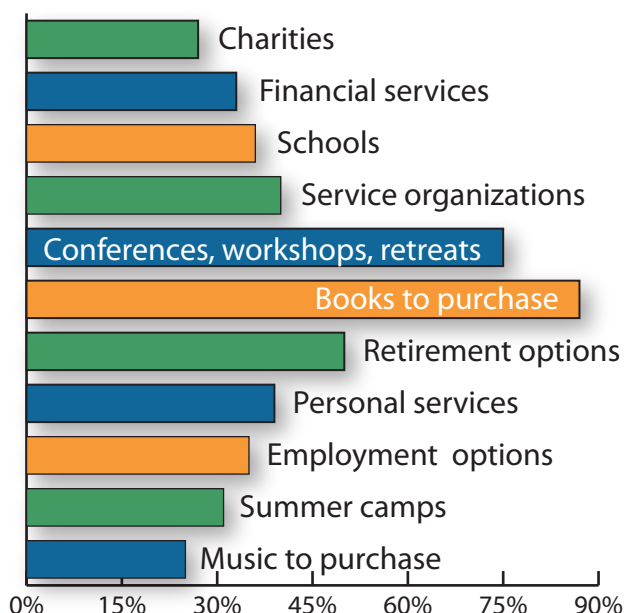
► The highest concentrations of *Friends Journal* readers can be found along the eastern U.S. seaboard (North Carolina to Massachusetts) and in California; subscriptions are primarily sold by direct mail and the Internet

### Bonus exposure for your ad

In addition to reaching twenty thousand regular subscribers and readers, *Friends Journal* is widely available in:

- Quaker homes
- Quaker and public libraries
- Friends meetings and churches
- Quaker retirement communities
- Quaker schools
- Adult study programs

### Some types of advertising that readers say they consciously look for in the pages of *Friends Journal*



All demographic data on these pages is drawn from a 2008 readership study conducted by the Survey Research Center of Indiana University.

## A short message from the publisher

If you have a product or cause that you would like to share with a vibrant and widely dispersed community of Quakers, I'm delighted to introduce you to *Friends Journal*.

You'll find no better context for your display or classified advertising. As an independent, international magazine, FRIENDS JOURNAL provides a path to the best in Quaker thought and life today.

We strive to serve as a beacon of hope and connection for a community that knows that in listening for God's will, we are not isolated from the world; rather, we become agents of constructive transformation.

Authentic, Spirit-centered voices give *Friends Journal* a different character than the average magazine.

All of our articles and poetry come directly from our readers. We believe that each of their journeys is as important as any other.

The sense of personal connection that is conveyed through a magazine like this means that every advertisement—whether a large display ad or a modest classified listing—is taken seriously.

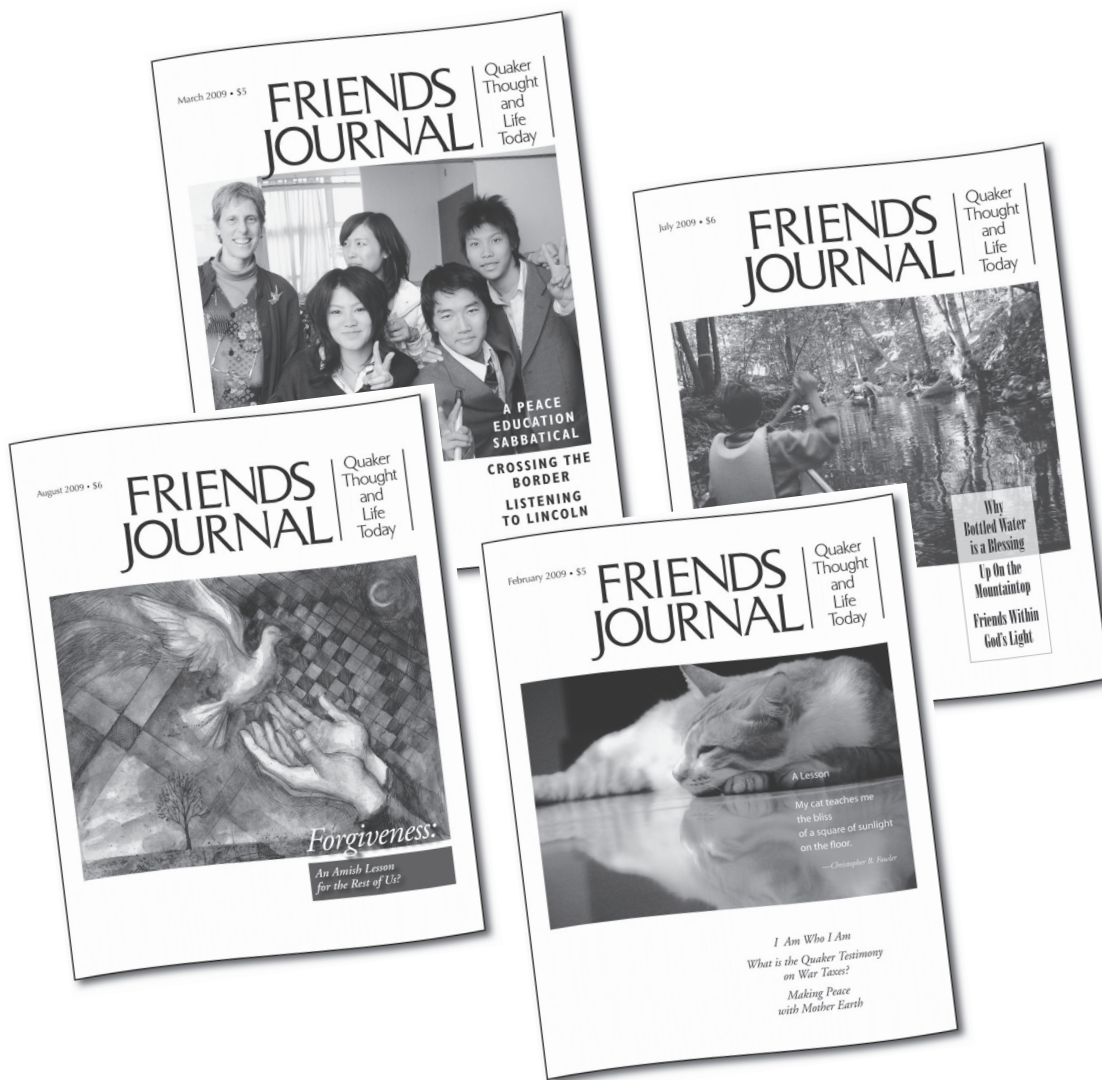
Our readers are doers. They are effective agents for change who value simplicity, integrity, equality, community, peace. In our pages, you'll reach inquisitive readers for whom questions are as vital as answers.

Readers of *Friends Journal* appreciate voices and ideas that are perceptive, direct, and committed to seeking the highest good in all circumstances.

If this is the kind of audience you wish to reach, I invite you to consider advertising in *Friends Journal*. Your message will be part of a magazine that interacts with each reader's deepest and truest self.



Gabriel Ehri  
*Executive Director*



FRIENDS  
JOURNAL

## Readers are rewarded with satisfying content in each issue

Besides classified or display advertising, issues of *Friends Journal* typically include:

**Among Friends** — a letter to readers from the magazine's publisher and executive editor, reflecting on contemporary Quaker concerns.

**Forum** — an opportunity for readers to share in a spirited discussion about past articles or current topics of interest.

**Viewpoint** — a provocative reader-submitted op-ed piece to start off the issue and to prompt further conversation among readers.

**Features** — articles written by Friends and

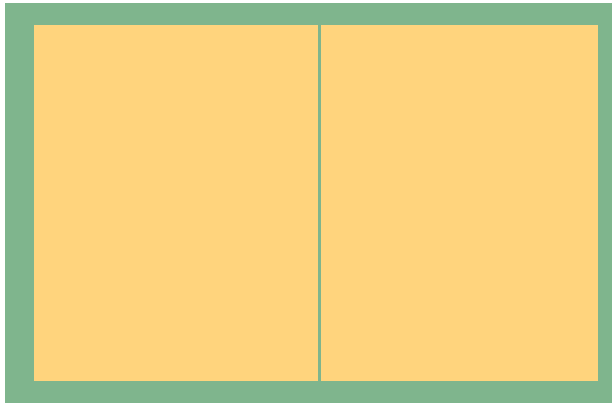
non-Friends on a wide range of topics, covering the breadth of modern Friends' spiritual and secular lives.

**Book and Media Reviews** — commentary on new releases from publishers large and small, focusing on topics of interest to Quakers and like-minded individuals.

**Bulletin Board** — a listing of upcoming events, such as dates of yearly meetings, gatherings, and retreats, mingling with news from Friends worldwide.

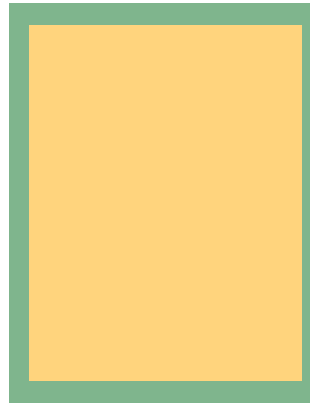
**Milestones** — announcements of births, deaths, marriages, and other events and developments in the worldwide mosaic of Friends.

**Meeting Directory** — a five-times-a-year and online listing of Quaker meetings around the world, allowing readers to worship and connect no matter where their lives lead them.



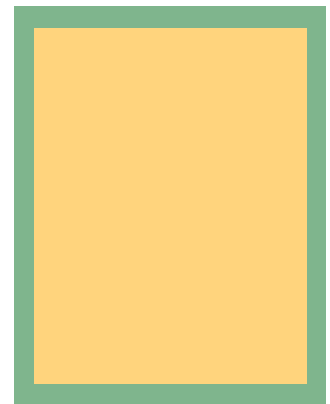
**Center spread**

15.52" wide  
9.5" deep



**Back cover**

7.5" wide  
9.5" deep



**Inside front cover,  
Inside back cover, or  
Full inside page**

7.375" wide  
9.5" deep

**Use these sizes for  
maximum impact**

Whether you're offering a tangible product, promoting an important opportunity, or advocating for a cause, there's no better way to connect with the vibrant community of Friends...

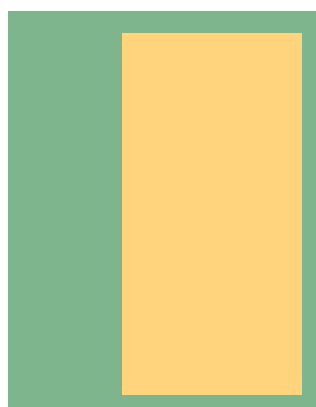


Photo by Barbara Benton



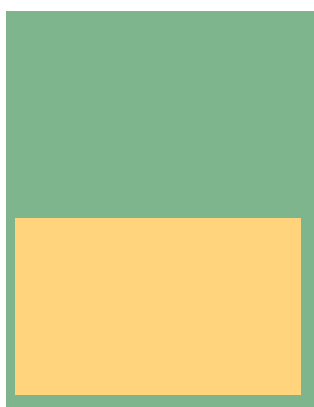
FRIENDS  
JOURNAL

## Ad sizes for significant impact



### Two-thirds page

4.875" wide  
9.5" deep



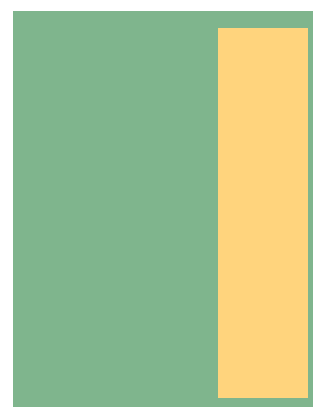
### Half page

7.375" wide  
4.625" deep



### One-third square

4.875" wide  
4.625" deep



### One-third vertical

2.375" wide  
9.5" deep

## Ad sizes with a modest cost



### One-sixth horizontal

4.875" wide  
2.375" deep



### One-sixth vertical

2.375" wide  
4.625" deep



### One-twelfth square

2.375" wide  
2.375" deep

# Take advantage of display ad pricing that includes substantial discounts for increased frequency

| Display ad rates                 | Frequency |         |         |         |       |
|----------------------------------|-----------|---------|---------|---------|-------|
|                                  | 1x        | 3x      | 6x      | 9x      | 11x   |
| Center spread (15.52"×9.5")      | \$2,165   | \$1,407 | \$1,299 | \$1,191 | N/A   |
| Back cover (7.5"×9.5")           | \$1,425   | \$925   | \$855   | \$785   | N/A   |
| Inside front (7.375"×9.5")       | \$1,368   | \$889   | \$821   | N/A     | N/A   |
| Inside back (7.375"×9.5")        | \$1,310   | \$850   | \$785   | \$720   | N/A   |
| Full inside page (7.375"×9.5")   | \$1,140   | \$740   | \$685   | \$625   | \$570 |
| Two-thirds (4.875"×9.5")         | \$830     | \$540   | \$500   | \$460   | \$415 |
| Half page (7.375"×4.625")        | \$675     | \$435   | \$405   | \$370   | \$335 |
| Third square (4.875"×4.625")     | \$490     | \$320   | \$295   | \$270   | \$245 |
| Third vertical (2.375"×9.5")     | \$490     | \$320   | \$295   | \$270   | \$245 |
| Sixth horizontal (4.875"×2.375") | \$310     | \$200   | \$185   | \$170   | \$155 |
| Sixth vertical (2.375"×4.625")   | \$310     | \$200   | \$185   | \$170   | \$155 |
| Twelfth square (2.375"×2.25")    | \$160     | \$105   | \$95    | \$90    | \$80  |
| 1 column inch (2.375" wide)      | \$80      | \$50    | \$50    | \$45    | \$40  |
| Premium for right-hand page      | 15%       | 15%     | 15%     | 15%     | 15%   |



## Guidelines for submitting your display ad

### Pricing

The prices shown on the preceding page are for ads that are ready for insertion. Ads requiring conversion or adjustment may incur charges at \$67 per hour.

### Ad preparation services

If you would like *Friends Journal* to prepare a display ad for you, the price for copywriting and graphic design services is \$67 per hour. Feel free to ask for an estimate.

### Format

*Friends Journal* prefers to receive your ad as a PDF file. Images should have a resolution of at least 300 dpi and all fonts should be embedded. Camera-ready line artwork as well as application files from InDesign or QuarkXpress are also acceptable. Additional formats may be workable as well. If in doubt, please inquire.

### Submission

All digital files for display ads should be emailed to [briannat@friendsjournal.org](mailto:briannat@friendsjournal.org).

# Classified advertising and directory listings can serve as powerful tools as well

Classified ads are great for reaching potential customers who know what they are looking for but haven't yet made a decision.

If your need is not time-sensitive, consistent classified ads will deliver the best results. The classified advertising section appears in each issue as well as on our website. Discounts are offered for three-or-more as well as six-or-more insertions of the same ad.

The magazine also offers a low-cost bimonthly directory of Religious Society of Friends meetings. This directory appears in the January, March, May, September, and November issues and online. There's a flat rate of \$22 per line per year for inclusion in the directory (with a minimum charge of \$29). In addition, a fee of \$16 applies to new or changed orders with the exception of a renewal window each April and May.

## Submission

Material for inclusion in the classified ad section should be emailed to [briannat@friendsjournal.org](mailto:briannat@friendsjournal.org). Meeting directory submissions should be emailed to [marianned@friendsjournal.org](mailto:marianned@friendsjournal.org). We encourage you to include a website as all links online will be live. Materials may also be mailed to 1216 Arch Street, Suite 2A, Philadelphia, PA 19107. The annual meeting directory cost is payable in advance.

| Classified ads                  | Frequency |         |         |
|---------------------------------|-----------|---------|---------|
|                                 | 1x        | 3x      | 6x      |
| Price per word                  | 94¢       | 85¢     | 70¢     |
| Minimum charge                  | \$29.70   | \$26.70 | \$22.25 |
| Premium for a boxed ad          | 10%       | 10%     | 10%     |
| Premium to include a small logo | \$20      | \$20    | \$20    |

- Note that email addresses, URLs, and phone numbers each count as *two* words.
- Note that a classified ad must be boxed before any logo or other small artwork can be included.

# Multiply your reach and impact with **online advertising**



FRIENDS  
JOURNAL

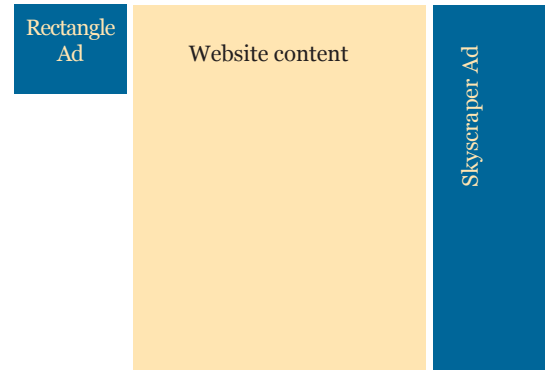
## Why Advertise with Quaker Ads?

At almost 200,000 impressions per month and climbing, our network of respected Quaker sites, from blogs to online magazines to community sites, will ensure your messaging reaches the Quaker audience you want. Your online advertisement will be shown across our network of Quaker websites, ensuring your message is seen by a large and targeted audience. To find out more about participating Quaker web publishers, visit the website at [www.QuakerAds.com](http://www.QuakerAds.com).

## Types of Ads

The chart to the right shows the three ad sizes currently being offered by QuakerAds. Exact placements vary by publication, though all ads are required to start “above the fold” to be visible to viewers without scrolling. Each ad size is priced based on CPM, or cost per thousand impressions (see chart below).

### Quaker Publication



Sample diagram of Ad Sizes on a Quaker Network Website

## Ad Prices & Dimensions

| Online Ad Sizes | Dimensions (in Pixels) | Cost per 1,000 Impressions |
|-----------------|------------------------|----------------------------|
| Leaderboard     | 728 x 90               | \$18.00                    |
| Skyscraper      | 160 x 600              | \$11.75                    |
| Rectangle       | 180 x 150              | \$8.00                     |

## Long-Term or Special Event Advertising

Ads can be displayed over any period of time. Some advertisers want a certain number of impressions per month over a year’s time. Others want ads to run for a certain time period leading up to an event. We can work with you to develop your advertising strategy.

# A highly convenient schedule for your next ad campaign

| 2012 Editorial Calendar | Display ad reservation | Display ad received | Classified ad deadline | Mail date for issue |
|-------------------------|------------------------|---------------------|------------------------|---------------------|
| January 2012            | Oct 31, 2011           | Nov 3, 2011         | Nov 7, 2011            | Dec 7, 2011         |
| February 2012           | Nov 28, 2011           | Dec 1, 2011         | Dec 5, 2011            | Jan 4, 2012         |
| March 2012              | Jan 3, 2012            | Jan 5, 2012         | Jan 9, 2012            | Feb 8, 2012         |
| April 2012              | Feb 6, 2012            | Feb 9, 2012         | Feb 13, 2012           | Mar 14, 2012        |
| May 2012                | Mar 3, 2012            | Mar 8, 2012         | Mar 12, 2012           | Apr 11, 2012        |
| June/July 2012          | Apr 9, 2012            | Apr 12, 2012        | Apr 16, 2012           | May 16, 2012        |
| August 2012             | Jun 4, 2012            | Jun 7, 2012         | Jun 11, 2012           | Jul 11, 2012        |
| September 2012          | Jul 9, 2012            | Jul 12, 2012        | Jul 16, 2012           | Aug 15, 2012        |
| October 2012            | Aug 6, 2012            | Aug 9, 2012         | Aug 13, 2012           | Sep 12, 2012        |
| November 2012           | Sep 4, 2012            | Sep 6, 2012         | Sep 10, 2012           | Oct 10, 2012        |
| December 2012           | Oct 1, 2012            | Oct. 4, 2012        | Oct 8, 2012            | Nov 7, 2012         |

## Reserve ahead if you can

*Friends Journal* can devote only a limited amount of space in each issue to advertising. Display ad reservations are accepted in the order received. So the sooner you can reserve your space, the better. You'll thereby be guaranteed inclusion in the issue of your choice.

## Get an extra boost by placing your ad in special theme issues



FRIENDS  
JOURNAL

Each issue of *Friends Journal* offers feature articles on a compelling variety of topics. Periodically, however, the magazine puts together a special theme issue that offers you an excellent advertising opportunity.

These theme issues have an even wider readership than normal. Many of these issues have been award winners in the religious press, and this kind of track record typically prompts significant advance orders and special sales.

Because these issues offer an impressive collection of articles on a central topic, they are widely used by meetings, schools, and discussion groups. They're also keepsakes to which readers return again and again. Your ad in one of these issues is bound to get multiple viewings.

You'll want to contact Brianna Taylor at



briannat@friendsjournal.org to learn the latest topics and the schedule for upcoming special issues. (Advance reservations are strongly recommended.)

To give you an idea of the kinds of special issues that *Friends Journal* produces, here are some topics from recent years:

- ▶ Marriage, gender, and relationships
- ▶ Energy, climate, and building community
- ▶ The Quaker peace testimony
- ▶ Ways of nurturing younger Friends
- ▶ What are Friends called to today?
- ▶ Friends and money

## Contract and copy regulations

Cancellations after the ad copy deadline may not be possible. Advertisers are financially responsible for ads canceled after the deadline and all ads under contract.

Advertisements may be deferred to the next issue due to space limitations. Advertisers will receive advance notice if this should occur.

The acceptance and publication of an advertisement does not imply endorsement by either *Friends Journal* or the Religious Society of Friends.

*Friends Journal* reserves the right to reject advertisements considered inconsistent with the beliefs and testimonies of the Religious Society of Friends.

When, in the opinion of the editors, an advertisement simulates editorial layout and appearance, *Friends Journal* reserves the right to reject or cancel the advertisement or to label it as an "Advertisement."

The publisher is not responsible for errors contained in any copy submitted.

Checks from foreign advertisers must be drawn on a U.S. bank. International money orders, Visa, and MasterCard are also accepted.

Prices and information shown herein are current as of 2010 and are subject to change without notice.

When space is available, *Friends Journal* can guarantee placement of your ad on a right-hand page for an additional 15% of the normal charge. Apart from such arrangements, there is no guarantee of placement on any particular page or location in the magazine.

*Friends Journal* requires that up-to-date artwork be on file for all ads. While the magazine can make last-minute changes to an advertisement during the layout process, this can lead to consistency problems when

a changed ad needs to be repeated in a future issue. So always be sure to send a clean file—even when *Friends Journal* has made last-minute changes for you. (The only exception is if *Friends Journal's* own graphic designers have prepared the ad. In that case, the magazine itself will keep track of the latest version.)

*Friends Journal* will send each advertiser a complimentary copy of each issue in which an ad is run.

Advertisers are responsible for checking their own ad and contacting the magazine if any additional changes are necessary for future issues.

Frequency discounts are extended only when a signed contract is on file in advance.

*Friends Journal* is happy to accommodate "continuous" advertisements. Advertisers will be notified in advance of any rate or policy changes that may affect the ad.

1-800-471-6863 • [briannat@friendsjournal.org](mailto:briannat@friendsjournal.org)  
[www.friendsjournal.org/advertise](http://www.friendsjournal.org/advertise)



**FRIENDS  
JOURNAL**

## Key ad info at a glance

### Display ads

Prices shown are for ads ready for insertion. Display ads requiring conversion or adjustment may incur charges at \$67 per hour.

Prices shown are subject to change.

FRIENDS JOURNAL prefers to receive display ads as PDF files. All images should have a resolution of at least 300 dpi., and all fonts should be embedded. Inquire about other formats.

Digital files should be emailed to [briannat@friendsjournal.org](mailto:briannat@friendsjournal.org).

### Classified ads/directory listings

All material for the classified ad section should be emailed to [briannat@friendsjournal.org](mailto:briannat@friendsjournal.org). Meeting listing materials should be sent to [info@friendsjournal.org](mailto:info@friendsjournal.org).

Both classifieds and meeting listings appear online as well as in the print magazine.

Email addresses, URLs, and phone numbers each count as two words. Classified ads must be boxed before a logo or other small artwork can be included.

## Friends Journal Advertising Deadlines

| 2012 Editorial Calendar | Display ad reservation | Display ad received | Classified ad deadline | Mail date for issue |
|-------------------------|------------------------|---------------------|------------------------|---------------------|
| January 2012            | Oct 31, 2011           | Nov 3, 2011         | Nov 7, 2011            | Dec 7, 2011         |
| February 2012           | Nov 28, 2011           | Dec 1, 2011         | Dec 5, 2011            | Jan 4, 2012         |
| March 2012              | Jan 3, 2012            | Jan 5, 2012         | Jan 9, 2012            | Feb 8, 2012         |
| April 2012              | Feb 6, 2012            | Feb 9, 2012         | Feb 13, 2012           | Mar 14, 2012        |
| May 2012                | Mar 3, 2012            | Mar 8, 2012         | Mar 12, 2012           | Apr 11, 2012        |
| June/July 2012          | Apr 9, 2012            | Apr 12, 2012        | Apr 16, 2012           | May 16, 2012        |
| August 2012             | Jun 4, 2012            | Jun 7, 2012         | Jun 11, 2012           | Jul 11, 2012        |
| September 2012          | Jul 9, 2012            | Jul 12, 2012        | Jul 16, 2012           | Aug 15, 2012        |
| October 2012            | Aug 6, 2012            | Aug 9, 2012         | Aug 13, 2012           | Sep 12, 2012        |
| November 2012           | Sep 4, 2012            | Sep 6, 2012         | Sep 10, 2012           | Oct 10, 2012        |
| December 2012           | Oct 1, 2012            | Oct. 4, 2012        | Oct 8, 2012            | Nov 7, 2012         |

| Display ad size                  | Frequency |         |         |         |       |
|----------------------------------|-----------|---------|---------|---------|-------|
|                                  | 1x        | 3x      | 6x      | 9x      | 11x   |
| Center spread (15.52"×9.5")      | \$2,165   | \$1,407 | \$1,299 | \$1,191 | N/A   |
| Back cover (7.5"×9.5")           | \$1,425   | \$925   | \$855   | \$785   | N/A   |
| Inside front (7.375"×9.5")       | \$1,368   | \$889   | \$821   | N/A     | N/A   |
| Inside back (7.375"×9.5")        | \$1,310   | \$850   | \$785   | \$720   | N/A   |
| Full inside page (7.375"×9.5")   | \$1,140   | \$740   | \$685   | \$625   | \$570 |
| Two-thirds (4.875"×9.5")         | \$830     | \$540   | \$500   | \$460   | \$415 |
| Half page (7.375"×4.625")        | \$675     | \$435   | \$405   | \$370   | \$335 |
| Third square (4.875"×4.625")     | \$490     | \$320   | \$295   | \$270   | \$245 |
| Third vertical (2.375"×9.5")     | \$490     | \$320   | \$295   | \$270   | \$245 |
| Sixth horizontal (4.875"×2.375") | \$310     | \$200   | \$185   | \$170   | \$155 |
| Sixth vertical (2.375"×4.625")   | \$310     | \$200   | \$185   | \$170   | \$155 |
| Twelfth square (2.375"×2.25")    | \$160     | \$105   | \$95    | \$90    | \$80  |
| 1 column inch (2.375" wide)      | \$80      | \$50    | \$50    | \$45    | \$40  |
| Premium for right-hand page      | 15%       | 15%     | 15%     | 15%     | 15%   |

| Classified ad rates             | Frequency |         |         |
|---------------------------------|-----------|---------|---------|
|                                 | 1x        | 3x      | 6x      |
| Price per word                  | 94¢       | 85¢     | 70¢     |
| Minimum charge                  | \$29.70   | \$26.70 | \$22.25 |
| Premium for a boxed ad          | 10%       | 10%     | 10%     |
| Premium to include a small logo | \$20      | \$20    | \$20    |

### Brianna Taylor, Advertising Sales Manager

1216 Arch Street, Suite 2A, Philadelphia, PA 19107

**1-800-471-6863** • 215-568-1377 (fax)

[briannat@friendsjournal.org](mailto:briannat@friendsjournal.org)

[www.friendsjournal.org/advertise](http://www.friendsjournal.org/advertise)