

# FRIENDS JOURNAL

<b>Print Advertising: Friends Journal Magazine</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>	<b>9x</b>	<b>11X</b>
Center Spread: 15.52 x 9.5	\$2,533	\$1,646	\$1,520	\$1,393	\$1,393
Back Cover: 7.5 x 10	\$1,667	\$1,082	\$1,000	\$918	\$918
Inside Front Cover (Cover 2) 7.375 x 9.5	\$1,601	\$1,040	\$961	\$961	\$961
Inside Back Cover: 7.375 x 9.5	\$1,533	\$995	\$918	\$842	\$842
Full Page: 7.375 x 9.563	\$1,334	\$866	\$801	\$731	\$667
2/3 Page: 4.875 x 9.5	\$971	\$632	\$585	\$538	\$486
1/2 Page Horizontal: 7.375 x 4.625	\$790	\$509	\$474	\$433	\$392
1 column: 2.375 x 9.5	\$573	\$374	\$345	\$316	\$287
1/3 Page Square: 4.875 x 4.625	\$573	\$374	\$345	\$316	\$287
1/6 Page Horizontal: 4.855 x 2.25	\$363	\$234	\$216	\$199	\$181
1/6 Page Vertical: 2.375 x 4.625	\$363	\$234	\$216	\$199	\$181
1/12 Page: 2.375 x 2.25	\$187	\$123	\$111	\$105	\$94
Display Ad by Col Inch: 1 x 2	\$94	\$59	\$59	\$53	\$47

<b>Classified Advertising: Friends Journal Magazine &amp; friendsjournal.org</b>	<b>1x</b>	<b>3x</b>	<b>6x</b>
Price per word	94¢	85¢	71¢
Minimum charge	\$29.70	\$26.70	\$22.25
Premium for boxed ad	10%	10%	10%
Premium to a black & white small logo	\$20.00	\$20.00	\$20.00

<b>Digital Advertising: friendsjournal.org &amp; quakerspeak.com</b>	<b>1x</b>	<b>2x</b>
Sidebar Ad 344 x 300	\$500	\$400
Online Premium 800 x 190	\$1,000	\$900
QS Sponsorship (outro & e-newsletter ad)	\$500	\$500
QS e-newsletter: 600px	\$100 per insertion	\$100 per insertion
FJ e-newsletter: 600px	\$100 per insertion	\$100 per insertion

Quaker **Speak**

# FRIENDS JOURNAL

Issue Topics & Deadlines: <i>Friends Journal</i> Magazine	Reservation Deadline	Copy Deadline
February 2019 Open Issue	12/15/2018	12/21/2018
March 2019 Outside the Meetinghouse	1/15/2019	1/21/2019
April 2019 Humor in Religion / Quaker Works	2/15/2019	2/21/2019
May 2019 Friendly Competition? / Student Voices Project	3/15/2019	3/21/2019
June/July 2019 Food Choices	4/15/2019	4/21/2019
August 2019 QuakerSpeak at Five	5/15/2019	5/21/2019
September 2019 Open Issue	7/15/2019	7/21/2019
October 2019 Friends in Africa / Quaker Works	8/15/2019	8/21/2019
November 2019 Gambling	9/15/2019	9/21/2019
December 2019 Quaker Kids	10/15/2019	10/21/2019
January 2020 Drugs	11/15/2019	11/21/2019
February 2020 Open Issue	12/15/2019	12/21/2019
March 2020 Unnamed Quaker Creeds	1/15/2020	1/21/2020
April 2020 The State of Quaker Institutions / Quaker Works	2/15/2020	2/21/2020
May 2020 Thin Spaces / Student Voices Project	3/15/2020	3/21/2020
June/July 2020 Membership and Friends	4/15/2020	4/21/2020
August 2020 Pastoral Friends	5/15/2020	5/21/2020
September 2020 Open Issue	7/15/2020	7/21/2020
October 2020 Quaker Process / Quaker Works	8/15/2020	8/21/2020
November 2020 Quakers in Translation	9/15/2020	9/21/2020
December 2020 Emerging Witnesses	10/15/2020	10/21/2020