

FRIENDS JOURNAL

Print Advertising: Friends Journal Magazine	1x	3x	6x	9x	11X
Center Spread: 15.52 x 9.5	\$2,760.00	\$1,795	\$1,655	\$1,520	\$1,520
Back Cover: 7.5 x 10	\$1,815.00	\$1,180	\$1,090	\$1,000	\$1,000
Inside Front Cover (Cover 2) 7.375 x 9.5	\$1,745.00	\$1,135	\$1,045	\$1,045	\$1,045
Inside Back Cover: 7.375 x 9.5	\$1,670.00	\$1,085	\$1,000	\$920	\$920
Full Page: 7.375 x 9.563	\$1,455.00	\$945	\$875	\$795	\$725
2/3 Page: 4.875 x 9.5	\$1,060.00	\$690	\$640	\$585	\$530
1/2 Page Horizontal: 7.375 x 4.625	\$860.00	\$555	\$515	\$470	\$425
1 column: 2.375 x 9.5	\$625.00	\$410	\$375	\$345	\$315
1/3 Page Square: 4.875 x 4.625	\$625.00	\$410	\$375	\$345	\$315
1/6 Page Horizontal: 4.855 x 2.25	\$395.00	\$255	\$235	\$215	\$195
1/6 Page Vertical: 2.375 x 4.625	\$395.00	\$255	\$235	\$215	\$195
1/12 Page: 2.375 x 2.25	\$205.00	\$135	\$120	\$115	\$100
Display Ad by Col Inch: 1 x 2	\$100.00	\$65	\$65	\$60	\$50

Classified Advertising: Friends Journal Magazine & friendsjournal.org	1x	3x	6x
Price per word	94¢	85¢	71¢
Minimum charge	\$29.70	\$26.70	\$22.25
Premium for boxed ad	10%	10%	10%
Premium to a black & white small logo	\$20.00	\$20.00	\$20.00

Digital Advertising: friendsjournal.org & quakerspeak.com	1x	2x
Sidebar Ad 344 x 300	\$500	\$400
Online Premium 800 x 190	\$1,000	\$900
QS Sponsorship (outro & e-newsletter ad)	\$500	\$500
QS e-newsletter: 600px	\$100 per insertion	\$100 per insertion
FJ e-newsletter: 600px	\$100 per insertion	\$100 per insertion



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Issue Topics & Deadlines: <i>Friends Journal</i> Magazine	Reservation Deadline	Copy Deadline
September 2020 Open Issue	07/15/2020	07/21/2020
October 2020 Quaker Process / Quaker Works	08/15/2020	08/21/2020
November 2020 Quakers in Translation	09/15/2020	09/21/2020
December 2020 Emerging Witnesses	10/15/2020	10/21/2020
January 2021 <i>TBD</i>	11/15/2020	11/21/2020
February 2021 <i>TBD</i>	12/15/2020	12/21/2020
March 2021 <i>TBD</i>	01/15/2021	01/21/2021
April 2021 <i>TBD</i>	02/15/2021	02/21/2021
May 2021 <i>TBD</i>	03/15/2021	03/21/2021
June/July 2021 <i>TBD</i>	04/15/2021	04/21/2021
August 2021 <i>TBD</i>	05/15/2021	05/21/2021
September 2021 <i>TBD</i>	07/15/2021	07/21/2021
October 2021 <i>TBD</i>	08/15/2021	08/21/2021
November 2021 <i>TBD</i>	09/15/2021	09/21/2021
December 2021 <i>TBD</i>	10/15/2021	10/21/2021