

# Friends Publishing Annual Report for 2022

## Connecting with Quaker Communities Around the World *Thanks to generous donors the Quaker faith is strong and thriving*

People don't just read *Friends Journal* online and watch QuakerSpeak videos on YouTube; increasingly they are able to connect with other Quaker communities like yours - *thanks to gifts made in support of Friends Journal and QuakerSpeak*. Your generosity ensured nearly 17,000 of our website visitors have used our online tools to find a Quaker meeting near them. And generous Friends like you also allowed us to launch the Quakers Today podcast - **THANK YOU!**



## *Friends Journal* was Possible Because of YOU *Your gifts make adapting to local and global changes a reality*

*Friends Journal* and Friends across the globe faced big challenges in 2022. But your generous gift made Quaker outreach a possibility. Many people relied on technology to grow their Quaker faith by reading articles online, using articles for worship sharing and discussion groups, and reaching isolated Friends who couldn't access a meeting in person. *Thank you for making a difference!*

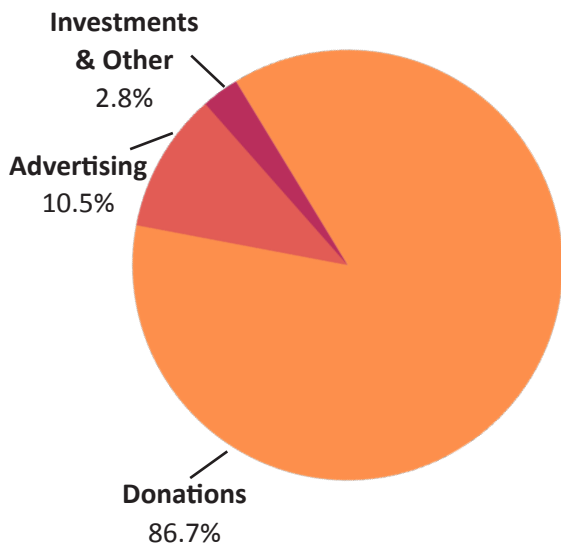
## Thanks to You QuakerSpeak Grew! *More people were reached because of your compassionate gift*

Your gift to Friends Publishing made it possible to keep QuakerSpeak's YouTube video content strong and relevant. Three of the most inspiring and most viewed videos of 2022 featured Jackie Bonomo, The Legacy of Bayard Rustin, and Peter Murchison, which you can view right now on the channel. Because of you, we created high quality content and maintained the production values that our viewers have come to expect from us.

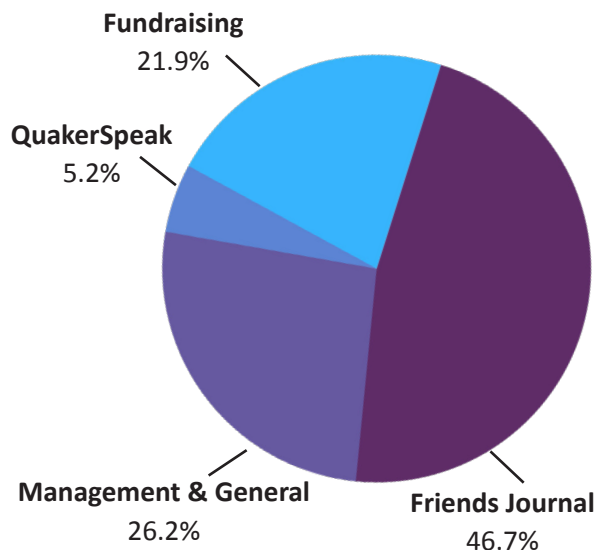


## Financial Overview

### Revenue Total: \$1,304,320



### Expenses Total: \$1,149,684



### WHERE WE REACHED PEOPLE



PRINT  
16K

WEB  
379K



VIDEO  
506K

SOCIAL  
3M

