

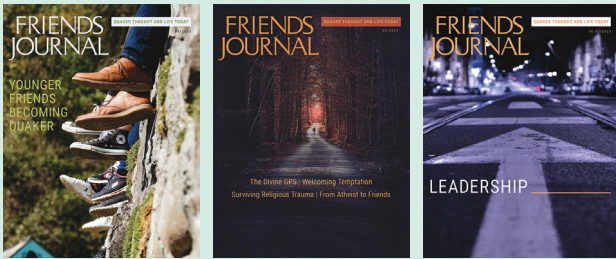
Friends Publishing Annual Report for 2023

Expanding Quaker Networks: YOU are Connecting Friends Worldwide

Thanks to generous donors the Quaker faith is strong and thriving

Thanks to your generosity in 2023, 124 Quaker authors, artists, and poets brought their gifts to help deepen the spiritual lives of our audience: over 463,000 people, worldwide. Your gift helped strengthen Quaker outreach this year by growing our ministry, particularly online. Thanks to you, *Friends Journal* staff writer, Sharlee DiMenichi, was able to conduct interviews with Friends worldwide on topics of vital importance in today's world. Your giving ensures that accurate, comprehensive Quaker news stories can be published in a relevant and timely manner—**THANK YOU!**

And it's not just Friends that are gaining deeper spiritual Quaker insight. Your gift also helped bring 129,000 new seekers to Quaker.org, which is filled with introductory information on Quaker faith and spiritual practice. A newly developed email welcome series this year has helped guide the Quaker-curious to local Quaker communities and more in-depth coverage on Quaker life and worship today.



Quakers Today Are Possible Because of YOU

Your gifts make new experiments in Quaker media a reality

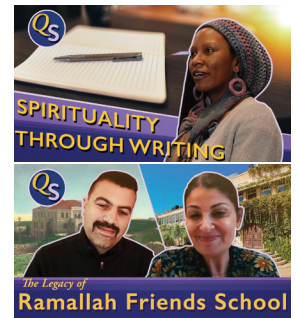
2023 was a challenging year for Friends Publishing and Friends. Costs associated with printing and publication continue to rise, and inflation is hitting us all hard. But your generous gift lifted Quaker voices above the hardship, and we were able to produce Season 3 of the Quakers Today podcast. Not only that, but over 7,000 monthly

downloads show that people are engaging with Quakers Today to grow and deepen their Quaker faith and sharing it with their friends. Thank you for making a difference!

Thanks to YOU: a New Era of QuakerSpeak

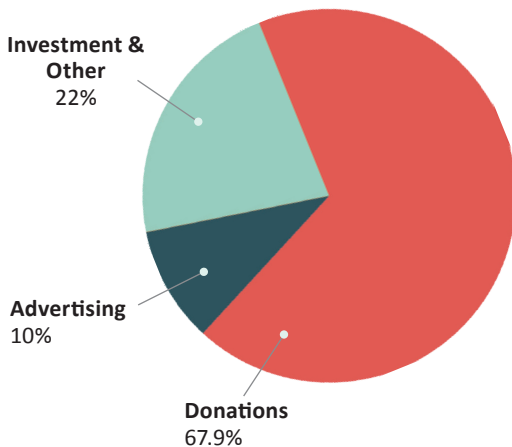
QuakerSpeak reached more people and shared more stories thanks to your thoughtful giving

In 2023, QuakerSpeak said farewell to Rebecca Hamilton-Levi and welcomed our new producer/videographer, Christopher Cuthrell, who brought a new look and feel to our tenth season of conversations with Friends. It was a year of substantial milestones, as the QuakerSpeak project surged past five million views on YouTube—as well as 30,000-plus subscribers—all of which YOUR gift made happen.

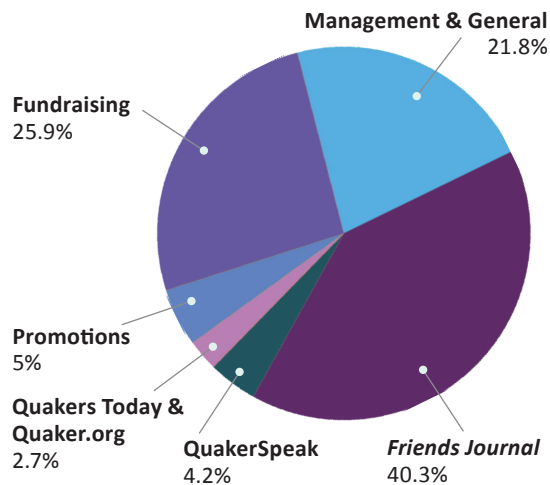


Financial Overview

Total Income: \$1,555,121



Total Expenses: \$1,358,101



WHERE WE REACHED PEOPLE



PRINT
8K

WEB
731K



VIDEO
445K