

Friends Publishing Annual Report for 2024

Expanding Quaker Networks: Connecting Friends Worldwide

Thanks to generous donors, the Quaker voice is strong and thriving

Thanks to your generosity in 2024, 124 Quaker contributors helped deepen the spiritual lives of over 720,000 people online. Your gift helped strengthen Quaker outreach this year by growing Quaker audiences online, enabling Friends Journal staff writer, Sharlee DiMenichi, to conduct interviews with Friends worldwide, and ensuring Quaker news stories continue to be published in a relevant and timely manner—**THANK YOU!**

And it's not just Friends that are gaining deeper spiritual, Quaker insight. Your gift also helped bring 144,000 seekers to Quaker.org—a jump of over 20%. Fueling this increase was the launch in July of our new weekly Bible study column, "Look to the Light," designed to help spark engagement between Quakers and other Christians.



The Growth of Quaker Media is Possible Because of YOU

Your gifts make new experiments in Quaker media a reality

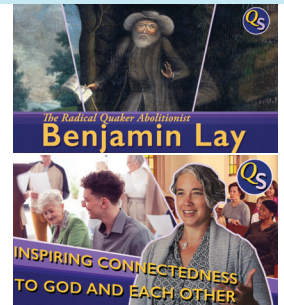
Challenges abounded in 2024, including escalating costs in printing, shipping, software, website and cloud computing services—all of which we rely on to deliver on our mission. But your generous giving lifted Quaker voices above these challenges and into the world. We were able to continue and enhance the Quakers Today podcast, adding a new co-host and delivering it to 38% more listeners than last year. Every month, more and more people engaged

with Quakers Today to grow and deepen their Quaker faith and share it with their friends. Thank you for making a difference!

A Powerful and Globally Oriented QuakerSpeak

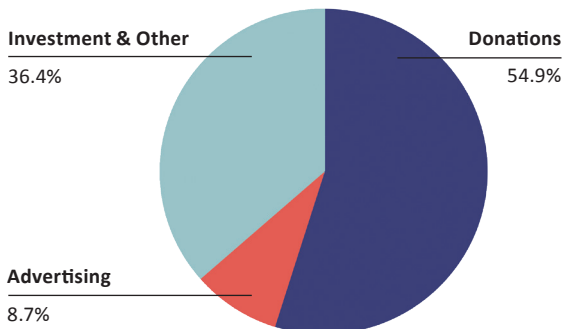
More people were reached and more stories told thanks to your thoughtful gift

In 2024, QuakerSpeak was part of our delegation to the World Quaker Plenary in South Africa, where we captured interviews with diverse Quakers from around the world. Our growing networks mean that more Quaker perspectives are part of our efforts to deepen our collective spirituality and empower purposeful action in the lives of our viewers. Thousands of new subscribers joined us, from all over the globe. We continue this vital Quaker ministry thanks to your generosity.

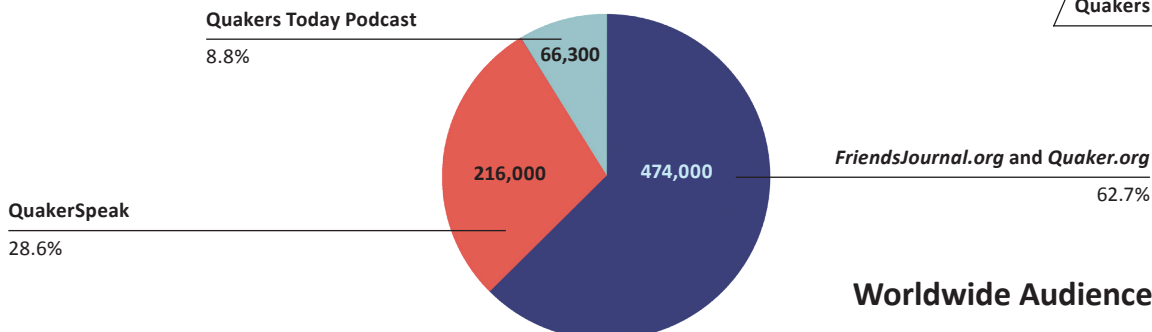
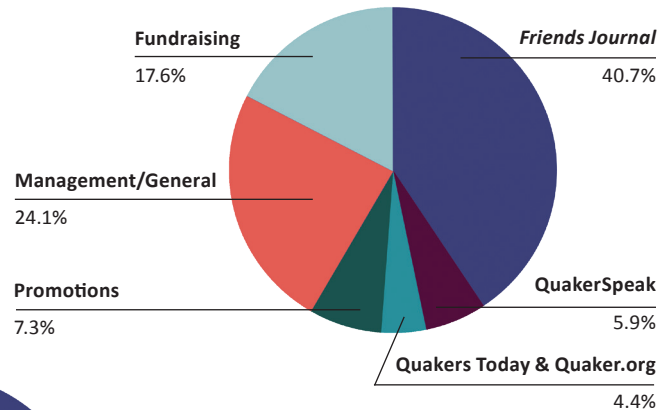


Financial Overview

Total Income: \$1,697,332



Total Expenses: \$1,366,850



Worldwide Audience Reach, 2024